

**West Texas A&M University**  
**Advising Services**  
**Degree Checklist**  
**2026-2027**

(For assistance completing this form, contact Advising Services at 806-651-5300)

**NAME:** \_\_\_\_\_ **WT ID:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Digital Communication & Media – Digital Journalism Concentration**  
**Department of Communication**  
**FAC 103 (806) 651-2800**

**Bachelor of Science Degree**  
**BS.DIG.COMM.MEDIA.DJ (1211)**

| <b>CORE CURRICULUM COURSES: 42 HOURS</b>  |     | <b>HRS</b> |
|---|-----|------------|
| <b>Communication (Core 10)</b>  |     |            |
| ENGL 1301 Intro. to Academic Writing & Argumentation<br>OR<br>ENGL 1311 Writing About Ideas (preferred)   | 3   |            |
| COMM 1315, 1318, or 1321  | 3   |            |
| <b>Mathematics (Core 20)</b>  |     |            |
| MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (2412 & 2413: fourth hr. moves to Core 90)   | 3   |            |
| <b>Life and Physical Sciences (Core 30)</b>   |     |            |
| <b>Take two courses from:</b><br>ANSC 1319; BIOL 1406 or 1308, 1407* or 1309*, 1411, 1413, 2401, 2402; CHEM 1305* or 1411*, 1412*; ENVR 1407*; GEOL 1301 or 1403, 1302, 1404; PHYS 1401*, 1402*, 1311, 1312, 1371, 2425*, 2426*; PSES 1301, 1307 - BIOL 1406, 1407, 1411, 1413; CHEM 1411, 1412; GEOL 1403, 1404; PHYS 1401, 1402, 2425, 2426: 4 <sup>th</sup> hr. moves to Core 90 | 6   |            |
| <b>Language, Philosophy and Culture (Core 40)</b>   |     |            |
| See University Core Requirements below  | (3) |            |
| <b>Creative Arts (Core 50)</b>  |     |            |
| ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310<br><b>Choose 1</b>   | 3   |            |
| <b>American History (Core 60)</b>   |     |            |
| HIST 1301, 1302, 2301, 2381, 2382<br><b>Choose 2</b>  | 6   |            |
| <b>Government/Political Science (Core 70)</b>   |     |            |
| POSC 2305 and 2306  | 6   |            |
| <b>Social and Behavioral Sciences (Core 80)</b>   |     |            |
| AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; GEOG 1302; PSYC 2301; SOCI 1301<br><b>Choose 1</b>   | 3   |            |
| <b>Component Area Option (Core 90)</b>  |     |            |
| <b>Take six hours from:</b><br>AGRI 2300; BUSI 1301, 1304; CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; EDUC 1300; ENGL 1101, 1102, 1302*, 1312*, 2311*; HNRS 2171; HSCI 2300; IDS 1071 (1-3 hours); MUSI 1053 (1-2 hours); PHIL 2303; SES 1120  | 6   |            |
| Also, extra 4 <sup>th</sup> -hour credits from Core 20 and Core 30 (MATH, BIOL, CHEM, ENVR, GEOL, PHYS)   |     |            |
| <b>DIGITAL COMMUNICATION &amp; MEDIA - DIGITAL JOURNALISM CONCENTRATION REQUIREMENTS: 51 HOURS****</b><br>A grade of "C" or better must be earned in all courses required for major.  |     |            |
| <b>UNIVERSITY CORE REQUIREMENTS: 3 HOURS</b>  |     |            |
| <b>CORE 40</b><br>MCOM 1307 Introduction to Media Communication   | 3   |            |
| <b>MEDIA COMMUNICATION CORE: 27 HOURS</b>   |     |            |
| MCOM 1336 Basic Video Production  | 3   |            |
| MCOM 2310 Media Design  | 3   |            |
| MCOM 2311 Media Writing   | 3   |            |
| MCOM 2376 Media Theory OR<br>COMM 2376 Communication Theory   | 3   |            |
| MCOM 3305 Media Trends  | 3   |            |
| MCOM 3379 Media Management  | 3   |            |

|  |            |  |
|--|------------|--|
| MCOM 3314* Public Relations & Advertising Research OR<br>COMM 3315* Research Methods   | 3          |  |
| MCOM 4302 Media Law & Ethics   | 3          |  |
| MCOM 4398* Media Internship  | 3          |  |
| <b>DIGITAL JOURNALISM CONCENTRATION REQUIREMENTS: 21 HOURS</b>   |            |  |
| MCOM 2173 Prairie Practicum (take 3 times)   | 3          |  |
| MCOM 2303 Basic Audio Productions  | 3          |  |
| MCOM 2345 Principles of Journalism   | 3          |  |
| MCOM 3309* Multimedia Journalism   | 3          |  |
| MCOM 3330 Trends in Journalism   | 3          |  |
| MCOM 3335* The Prairie News On Air   | 3          |  |
| <b>Take 3 hours from:</b>  |            |  |
| MCOM 1318 Digital Photography<br>MCOM 3301 Narrative Journalism<br>MCOM/COMM 3304 Digital Advertising<br>MCOM 3310* Advanced Design<br>MCOM 3331 Media History<br>MCOM (or COMM) 4300 Communication Study Abroad<br>MCOM 4309 International Journalism<br>MCOM 4321 1910 PR<br>MCOM 4322* Advanced Media Production<br>MCOM 4390* Senior Project | 3          |  |
| <b>BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS</b>   |            |  |
| <b>OPTION</b>  |            |  |
| Six hours chosen from biology, chemistry, environmental science, geology, geosciences, mathematics, physics, and natural sciences.   | 6          |  |
| <b>ELECTIVES: 24 HOURS BY ADVISEMENT</b>   |            |  |
| ELECTIVES  | 24         |  |
| <b>MINIMUM HOURS REQUIRED TO COMPLETE DEGREE</b>   |            |  |
|  | <b>120</b> |  |

\* Indicates prerequisites—see catalog for more information.  
 \*\* While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).  
 \*\*\* Or an equivalent course (second year, second semester) in a foreign language.  
 \*\*\*\* All Department of Communication majors will compile and submit an e-portfolio that demonstrates required competencies. See Catalog for details.

**NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.**

**WTAMU ADVISING SERVICES – 2026-2027 Curriculum Guide**

**Major: Digital Comm. & Media – Digital Journ., B.S.**

**BS.DIG.COMM.MEDIA.DJ (1211)**

| <b>Year 1: Fall</b>                                       |           |
|---|-----------|
| CORE 10 (Communication) – ENGL 1301 or 1311               | 3         |
| CORE 10 (Communication) – COMM 1315, 1318 or 1321         | 3         |
| CORE 20 (Mathematics) – See checklist for options         | 3         |
| CORE 40 (Lang., Phil. & Culture) – MCOM 1307 <sup>1</sup> | 3         |
| DJ Requirement – MCOM 2345 Principles of Journalism       | 3         |
| <b>Total:</b>   | <b>15</b> |

| <b>Year 1: Spring</b>   |           |
|---|-----------|
| CORE 30 (Life & Phys. Sci.) – See checklist for options   | 3         |
| CORE 60 (American History) – See checklist for options  | 3         |
| CORE 90 (Component Area Option) – See checklist for options<br>- ENGL 1302, 1312 or 2311 is recommended. <sup>1</sup> | 3         |
| MCOM Core – MCOM 1336 Basic Video Production  | 3         |
| MCOM Core – MCOM 2310 Media Design  | 3         |
| <b>Total:</b>   | <b>15</b> |

| <b>Year 2: Fall</b>                                     |           |
|---|-----------|
| CORE 30 (Life & Phys. Sci.) – See checklist for options | 3         |
| CORE 50 (Creative Arts) – See checklist for options     | 3         |
| CORE 60 (American History) – See checklist for options  | 3         |
| CORE 70 (Govt./Political Sci.) – POSC 2306              | 3         |
| MCOM Core – MCOM 2311 Media Writing                     | 3         |
| <b>Total:</b>   | <b>15</b> |

| <b>Year 2: Spring</b>   |           |
|---|-----------|
| CORE 70 (Govt./Political Sci.) – POSC 2305  | 3         |
| CORE 80 (Social & Behav. Sci) – COMM 2377 recommended <sup>1</sup>  | 3         |
| CORE 90 (Component Area Option) – See checklist for options<br>- ENGL 1101 suggested if two 4-hour Core 30 courses are taken. | 3         |
| MCOM Core – MCOM 2376 Media Theory  | 3         |
| DJ Requirement – MCOM 2303 Audio Production   | 3         |
| <b>Total:</b>   | <b>15</b> |

| <b>Year 3: Fall</b>                          |           |
|--|-----------|
| MCOM Core – MCOM 3305 Media Trends           | 3         |
| MCOM Core – MCOM 3379 Media Management       | 3         |
| DJ Requirement – MCOM 2173 Practicum         | 1         |
| B.S. Requirement – See checklist for options | 3         |
| Elective                                     | 3         |
| Elective                                     | 3         |
| <b>Total:</b>                                | <b>16</b> |

| <b>Year 3: Spring</b>                            |           |
|--|-----------|
| DJ Requirement – MCOM 2173 Practicum             | 1         |
| DJ Requirement – MCOM 3309 Multimedia Journalism | 3         |
| DJ Requirement – MCOM 3330 Trends in Journalism  | 3         |
| B.S. Requirement – See checklist for options     | 3         |
| Elective   | 3         |
| <b>Total:</b>                                    | <b>13</b> |

| <b>Year 4: Fall</b>                                    |           |
|--|-----------|
| MCOM Core – MCOM 3314 Public Relations & Adv. Research | 3         |
| MCOM Core – MCOM 4302 Media Law & Ethics               | 3         |
| DJ Requirement – MCOM 2173 Practicums                  | 1         |
| Elective   | 3         |
| Elective   | 3         |
| Elective   | 3         |
| <b>Total:</b>  | <b>16</b> |

| <b>Year 4: Spring</b>                              |           |
|--|-----------|
| MCOM Core – MCOM 4398 Media Internship             | 3         |
| DJ Requirement – MCOM 3335 The Prairie News On Air | 3         |
| DJ Required Elective – See checklist for options   | 3         |
| Elective   | 3         |
| Elective   | 3         |
| <b>Total:</b>                                      | <b>15</b> |

<sup>1</sup> **CORE:** Digital Communication & Media majors are required to take MCOM 1307 for Core 40. For all other categories, they may select from any available options (see degree checklist). Apart from the major-specific core requirement, there is no set order in which core courses must be taken. COMM 2377 is recommended for Core 80.

|   |  |
|---|--|
| <p><b>Identified Marketable Skills</b></p> <p>Effective writing for digital media, broadcast and print – Multimedia production (audio, video, graphic design) – Leadership – Research &amp; analysis – Interviewing</p> | <p><b>Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities</b></p> <p>Digital and traditional news media outlets – Social Media management – Research and data analysis</p> |
|---|--|

**Additional notes:**

- All Department of Communication majors will compile and submit an e-portfolio that demonstrates required competencies during the required internship course. The internship course should be taken during the final semester.
- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.